

# ROMANS SEREDA

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- > Technical Lead · AI Automation Lead · Founder @ RenGet
- > Riga, Latvia · Europe/Riga · since 2012
- > PHP / Laravel · payments · CRM · AI automation

Backend engineer turned technical lead. Fourteen years building CRM and payment systems on PHP/Laravel — now leading the **AI automation** shift at Inkomerc and founding **RenGet**, a rental marketplace startup.

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## 01 STACK

core / familiar / creative

### CORE — PRODUCTION-GRADE

PHP	Laravel	MySQL / SQL	Payment gateways	Bank API integration	Docker
Siebel CRM	Refactoring & optimisation		Apache / nginx	Team leadership	
AI automation					

### FAMILIAR — WORKING KNOWLEDGE

JavaScript	Symfony	Redis	ElasticSearch	Selenium	Grafana	PMM
Sentry	Java	C++	WordPress			

## CREATIVE TOOLING

3ds Max

Photoshop

Corel Draw

Sony Vegas

## 02 EXPERIENCE

10 roles · 2012 → now

2025 — now

### Founder • NOW

RenGet — renget.lv (side startup)

Laravel API · Next.js · Stripe · Docker/Caddy · Hetzner

- ▶ Peer-to-peer **rental marketplace** for Latvia — solo-built end to end with AI-assisted development, **live in production since June 2026**.
- ▶ Escrow-style **payments state machine** (deposits via card hold, auto-payouts, cancellation policies), rental contracts, trilingual LV/EN/RU product.
- ▶ Full founder scope: market sizing, payment-provider negotiations, pitch decks, go-to-market — not just the code.

2024 — now

### Technical Lead / AI Automation Lead • NOW

Inkomerc SIA — SmartMonitor fleet-monitoring platform, Riga (joined as Developer)

PHP 8.4 · Laravel 12 · MySQL · Redis · Horizon · Vue 3 · video streaming · Docker

- ▶ **~4,400 commits** across the three core repos since 04/2024 — **50% of all backend commits** in a 12–14-dev team; top PR reviewer/merger across back office and web client.
- ▶ Led the **evidence-video (EMS) pipeline**: chunked transfer, status model, retention policies, ffmpeg optimisation, retry/failure handling.
- ▶ Shipped **vehicle-camera streaming** (MediaMTX, SmartCamera package redesign), **CSDD state-registry integration**, access-control v2, Horizon queue scaling, Sentry rollout; PHP 8.3→8.4 / Laravel 12 upgrades.
- ▶ As AI Automation Lead: rolled out **Claude Code with ~20 custom skills** (spec→backlog, meeting notes→tasks, status reports, issue triage, company knowledge base) + JetBrains Junie guidance for the Vue app — practice adopted by the team.

2023 — 2024

### Team Lead / Optimisation Lead

InGain

Docker · PHP · Laravel · Grafana · PMM · Sentry · nginx

2020 – 2023

## Full-Stack Developer

Fly Now Pay Later

Docker · PHP · Laravel · payment gateway · bank APIs · reporting

2018 – 2020

## Full-Stack Developer

Viasms Group

PHP · MySQL · Laravel · external APIs · dashboards

2017 – 2018

## Backend Developer

Scandinavian World

Laravel · MySQL · Redis · Elasticsearch

2015 – 2017

## Backend Developer

Dyninno

PHP · MySQL · Selenium · Symfony2 · APIs · parsing · optimisation

2014 – 2015

## Freelance Developer

Independent

PHP · WordPress · SQL · HTML/CSS – sites & small web apps

2013 – 2014

## Senior Programmer

Accenture Latvija

Siebel CRM

2012 – 2013

## Programmer

Accenture Latvija

Siebel CRM · JavaScript

// HOW I WORK

Code is **solving Sudoku** —  
the puzzle is the reward.

The AI era feels like **Alice in  
Wonderland**: a whole new  
world opening up.

I thrive on novel problems  
and new frontiers.

Repetition is the only thing  
that slows me down.

### 03 LANGUAGES


Russian native



Latvian native · C1/C2



English C2 read · B1–B2 spoken



### 04 EDUCATION

2016–19

**BSc, Management Science**

TTI (Transport &  
Telecommunication Institute)

2010–15

**Computer Systems**

RTU – DITF

2012

**Java Bootcamp**

Accenture

2007–09

**Programming**

Progmeistars

## 05 OFF-HOURS

maker / electronics

AI automation

3D printing

Microcontrollers

DIY builds

Airsoft

## 06 CONTACT

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